



The Cultural Spring – Creative Craft Packs Opportunity

During lockdown and since we have been working with creatives to develop craft packs that have been distributed across Sunderland and South Tyneside to people who are isolated and to families looking for activities to do with their children.

This is becoming a popular part of our programme and we are going to continue to offer it over the coming months. We are looking for creatives who are interested in working with us to create more craft packs.

This has been made possible through our Creative People and Places funding that we receive from Arts Council England.

We are looking for:

- Craft packs in batches of 40-120, with the same content in each. If your craft pack is popular, we may ask you to produce more – please let us know if this will be possible when you submit your email
- Each pack should contain materials for the same two activities
- All materials and clear instructions should be included within the packs
- Packs should be safe and suitable for either a family or adults, please advise in your email who your pack is aimed at? We will consider all ideas, but we particularly welcome proposals that may interest and appeal to young people (under 11's and 11-16-year olds), families, men and people from ethnic minority backgrounds. This is due to participation rates within The Cultural Spring being below the population rates for those groups in the local community.
- Packs should be in a suitable bag or box, ideally using recycled and recyclable materials
- All packs should be prepared 72 hours prior to distribution, to ensure that they are Covid safe. Further advice can be provided to you.
- Packs will need to contain a postcard from The Cultural Spring which we will provide to you in advance of you putting the packs together
- We will arrange collection for these packs from you for distribution to the people receiving them

If you're interested then please, send an email to info@theculturalspring.org.uk, by Wednesday 7 October at 12noon and include the following details:

- Your name and contact details
- Your craft pack idea/s and an example of the instructions for one of the proposed activities
- What each pack will contain and whether it will be in a bag / box etc?
- Who your target participants are for the pack?
- The timeframe you will need to create the packs
- A detailed budget, including your time, the materials and anything else needed to produce the packs

- A short description about the packs that we can share with groups
- Confirmation that you have Public Liability Insurance of £5million in place

We will share these craft pack ideas with the groups we are working with who will choose which packs they'd like to receive. Please note that if your idea isn't selected to start with, we will retain it and share with others as and when an opportunity arises for further craft packs to be produced.

The packs are given for free to the recipients.

If you have any queries about this, please email us on the above email address.