

#Street
Art
Heroes

Sunderland Central

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Once a major world centre of shipbuilding, the city now has one of the fastest-growing software development industries in the UK.

To coincide with the city's African festival and Business Improvement District launch, our first visiting artist Roadsworth worked in the city centre. He was joined by Ben Wilson who asked people to reveal their emotional heroes, linking in to the current exhibition at the Northern Gallery of Contemporary Art.

The Artists

Roadsworth

from Montreal, Canada he literally paints on the street and has produced three pavement paintings using deconstructed African textile and flag colours to make animal shapes. He also created a beehive on the playground of St Oswald's school on Whiteleas estate.

Ben Wilson

AKA Chewing Gum Man stationed himself outside Sunderland Metro to engage with local workers, students and passers-by asking them what they would like included in a bespoke gum art piece. He made eight in 2015, and another six in 2016.



Sunderland Central



- Roadsworth
- Ben Wilson

Roadsworth

Date September 2014

Where Bishopswearmouth
Green; High Street West;
Park Lane South

Ben Wilson

Date September 2014

Where in front of Sunderland
Metro station and outside
Holmeside Coffee, SR1 3JE.

For #StreetArtHeroes, Biddick Hall-born curator Garry Hunter has pulled together an impressive collection of world-class artists to bring a touch of colour and creativity to our streets.

The seed of this project is rooted in exploring the etymology of street names on postwar housing estates that celebrate noted artists and writers, many of whom have local links.

Over eighty days, a dozen urban artists from around the world embedded themselves at Hillhead Farm in Whitburn, to each disseminate their unique vision from north of the Wear to south of the Tyne. Industrial conduits that once sent coal, glass and steel across the globe, these rivers encapsulate an area that has now rediscovered its natural beauty. The artists responded to these themes through collaborative research with Fitzrovia Noir Community Interest Company, leaving permanent artworks for everyone to be able to access and enjoy.

Use this wayfinding booklet to help navigate and locate the street art in and around the Sunderland Central area.



<http://theculturalspring.org.uk/event/street-art-heroes/trailmap>
Twitter: @Cultural_Spring



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