

#Street  
Art  
Heroes

**12 Artists+**  
**20 Locations+**  
**30 Installations**

**#StreetArtHeroes is the third of twelve major commissions for The Cultural Spring, an exciting project to get more people in Sunderland and South Tyneside involved in the arts.**

**We work with people to find out what they want to see happening in their local area and then help to set up events, activities and workshops to fulfil their wishes.**

**Our aim is to work with the best local, regional national and international artists to ensure our programme opens doors to all art forms, encourages everyone to get involved, provides opportunities for people to enjoy and explore new experiences, discover new passions, and learn new skills.**

**The project is driven by three partners – the University of Sunderland, the Customs House and the Sunderland Music, Arts and Culture Trust – all of whom are passionate about igniting a Cultural Spring in this area.**

**We are delighted to have received Arts Council England Creative People and Places funding for the project for three years to help us achieve our long term aim to ensure genuine and abiding engagement in the arts.**

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South Shields Central

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Artist:

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Cityzen Kane

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Sunderland Central

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Artists:

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Roadsworth

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Ben Wilson

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Biddick Hall/ Whiteleas

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Artists:

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Irony with Frank Styles

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Ben Wilson

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Roadsworth

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Whitburn/ Marsden

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Artists:

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Alex Senna

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Ben Wilson

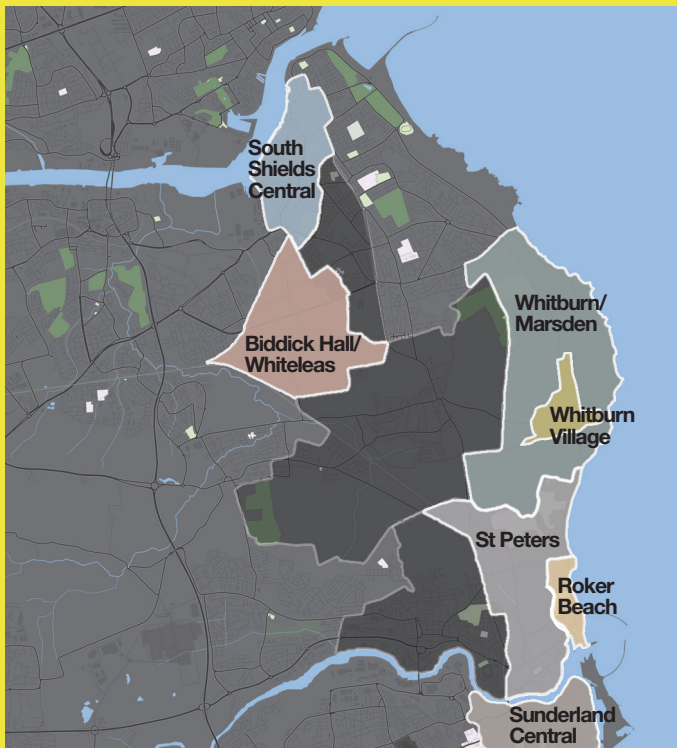
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Cityzen Kane

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L7M

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**Whitburn Village**

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**Artists:**

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Alex Senna

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Ben Wilson

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Cityzen Kane

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**St Peters**

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**Artists:**

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Artista

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Eyez

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Frank Styles

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Toothfish

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Will Alexander

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**Roker Beach**

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**Artists:**

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Alex Senna

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Ben Wilson

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L7M

For #StreetArtHeroes, Biddick Hall-born curator Garry Hunter has pulled together an impressive collection of world-class artists to bring a touch of colour and creativity to our streets.

The seed of this project is rooted in exploring the etymology of street names on postwar housing estates that celebrate noted artists and writers, many of whom have local links.

Over eighty days, a dozen urban artists from around the world embedded themselves at Hillhead Farm in Whitburn, to each disseminate their unique vision from north of the Wear to south of the Tyne. Industrial conduits that once sent coal, glass and steel across the globe, these rivers encapsulate an area that has now rediscovered its natural beauty. The artists responded to these themes through collaborative research with Fitzrovia Noir Community Interest Company, leaving permanent artworks for everyone to be able to access and enjoy.

Use this pack of wayfinding booklets to help navigate and locate the street art in South Tyneside and Sunderland.

Fitzrovia Noir and The Cultural Spring would like to thank:  
Sarah Louise Robson, Lucy Anne Mackie, Whitburn Academy C of E, Castle View Enterprise Academy, Ocean Arts, The NE BIC, Sunderland City Council: Peter Graham, Daniel Hattle, Paul Lewins, Vivienne Metcalfe, Steve Orwin South Tyneside Council: Richard Barber, The National Glass Centre, Northern Gallery of Contemporary Art, Monkwearmouth Station Museum, Jo Cunningham, Billy and Margaret Stewart at Hillhead Farm, Low Fell Removals, Tyne and Wear Access, St Oswald's RC Primary School. All Information correct, updated February 2016.

**The Cultural Spring**

<http://theculturalspring.org.uk/event/street-art-heroes/trailmap>  
Twitter: @Cultural\_Spring

the customs house  
arts and entertainment for all



MACSunderland  
Music, Arts and Culture Trust

University of  
Sunderland



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